

**GOVERNMENT OF ANDHRA PRADESH  
ABSTRACT**

Revenue (DM) Department, NCRMP – Invitation of Bids – Construction of High Level Bridge across Campbell Canal at Bhavanipuram to connect Ullipalem at Km 22/8 of Machilipatnam – Kammavaricheruvu Road via Chinnapuram in Krishna District – Payment of advertisement charges to M/s Livewires Advertising Pvt.Ltd, Hyderabad for Rs.1,88,288/- - Administrative Sanction Orders – Issued.

**REVENUE (DM.NCRMP) DEPARTMENT**

**G.O.RT.No. 272.**

**Dated:20.11.2014**

**Read the following:-**

1. From Commissioner I&PR, Letter No.007066/NCRMP/Advt.I/2014, dated 01.08.2014.
2. G.O. Rt. No.2206, Finance (EBS-VIII-REV-IC) Dept., dated: 08.07.2014.
3. G.O. Rt. No.187, Revenue (DM.NCRMP) Department, dated: 11.07.2014.

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**ORDER:-**

In the letter 1<sup>st</sup> read above, the Commissioner I&PR, Samachar Bhavan, Hyderabad has sent bill for causing publications of the bid notices advertisement in News paper of M/s The Hindu All India English Newspaper on 17.07.2014 and requested for arranging payment to M/s Livewires Advertising Pvt.Ltd., Hyderabad. The details of publication are as follows:-

S.No.	R.O.No.& Date	Bill No. & Date	Name of the Paper	Amount Rs.
1	05/PP/CL- Agency/Advt.I/2014-15 Dt.16.07.2014	Advt-094 Dt.17.07.2014	The Hindu All Edition	1,88,288
<b>Total</b>				<b>1,88,288</b>

2. In the G.O.2<sup>nd</sup> read above the Finance (EBS-VIII-REV-IC) Department have issued Budget Release Order (BRO) for an amount of Rs.3,61,30,000/- (Rupees Three Crores Sixty One Lakhs and Thirty Thousands Only) for all the heads of accounts. Accordingly administrative sanction was accorded for Rs.3,61,30,000/- (Rupees Three Crores Sixty One Lakhs and Thirty Thousands Only) vide reference 3<sup>rd</sup> read above and an amount of Rs.20,00,000/- has been allocated towards payment of advertisement charges. This amount is included in the above said BRO, which has been authorized by the Director Treasuries & Accounts, Andhra Pradesh, Hyderabad.

3. After careful examination of the proposals, Government hereby accord administrative sanction for an amount of Rs.1,88,288/- (Rupees One lakh Eighty Eight thousand Two hundred and Eighty Eight only) for payment of bills to M/s Livewires Advertising Pvt.Ltd, Hyderabad towards advertisement charges for the publication made in News Papers on 17.07.2014.

4. The expenditure sanctioned in para (4) above shall be debited to the following Head of Account:-

“Major Head: 4250 – Capital Outlay on other Social Services – Minor Head: 101 – Natural Calamities – Group Head : 12 – Centrally Assisted State Plan Schemes – Sub-Head : (01) – Head Quarters Office Project – Implementation Unit (PIU) 260 : Advertisement, Sales and Publicity Expenses.

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5. The Project Manger & DDO, Project Implementation Unit (PIU), NCRMP, Revenue (DM) Department shall draw and disburse the amount of Rs.1,88,288/- (Rupees One lakh Eighty Eight thousand Two hundred and Eighty Eight only) to M/s Livewires Advertising Pvt.Ltd., Hyderabad, Current Account No.004402001070001, Corporation Bank, M.G.Road Branch, Secunderabad, IFC Code No.CORP0000044 duly deducting income tax at 2.06% as per IT rules.
6. This order issues with the concurrence of Finance (Exp. Rev.) Department vide U.O. Note No.050/02/AI/EBS-VIII-REV-IC/2014, dated: 10.07.2014.

**(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)**

**A.R.SUKUMAR**

COMMISSIONER FOR DISASTER MANAGEMENT &  
EX-OFFICIO PRL., SECRETARY TO GOVERNMENT

To  
The Project Manager, SPIU, NCRMP, Revenue (DM) Department, A.P.Secretariat,  
Hyderabad.  
M/s Livewires Advertising Pvt.Ltd., H.No.8-2-269/19/S/G, 1<sup>st</sup> Floor, Kurra  
Residency, Road No.2, Banjara Hills, Hyderabad – 500034.  
The pay & Accounts Officer, Raja Ram Building, Abids, Hyderabad.  
The Dy.Pay & Accounts Officer, Secretariat Branch, Hyderabad.  
The Director of Treasuries and Accounts, Raja Ram Building, Abids, Hyderabad.  
The Accountant General, A.P.Saifabad, Hyderabad.  
The Commissioner, I & PR Department, Samachar Bhavan, A.C.Guards,  
Hyderabad.

**Copy to:**

The Finance (EBS-VIII-REV-IC) Department, AP State.  
The Accounts Section, SPIU, NCRMP, Revenue (DM) Department.  
Sf/Sc.1

**// FORWARDED BY ORDER //**

**SECTION OFFICER**